

## Enews DAILY

Your First Look  
at What's Happening  
Around Fox Chase  
& Jeanes Hospital

---

WEDNESDAY, JULY 18, 2018

---

### **California Winemaker Leads Campaign to Support Prostate Cancer Research**

Robert Hollander describes himself as a wine-loving physician living with advanced prostate cancer. He first started making wine in 2007 as a passion project that reflected his longstanding interest in wine. After receiving a devastating cancer diagnosis in 2009, this passion turned to purpose.

Dr. Hollander's 2RedWinery crafts small-volume wines with all proceeds from sales supporting prostate cancer research at top medical centers and NCI-designated cancer centers around the country. This year, he is partnering with Fox Chase Cancer Center in his fundraising efforts.

His award-winning Zinphany© Zinfandel and Rhone-styled #2red have garnered accolades at multiple events, including the San Francisco International Wine Competition, American Fine Wine Competition, and NY World Wine & Spirits Competition. Supporters of his campaign can purchase these wines while supporting Fox Chase through the Robert and Susan Hollander Foundation.

To learn more about Hollander's story and his wines, and to make a purchase, go to his [Indiegogo site](#). Questions about this campaign? Please contact Joe Maiellano in Fox Chase's office of institutional advancement via [email](#) or by calling 215-728-2717.

---

